

Ron Hayes Photography

www.ronhayes.com

Hello,

I have created this document to provide some guidance with regards to print selection and gallery navigation for the "Client Services/Fine Art Prints" section of my web site.

The galleries here are presented in cooperation with the printing company and hence I have less control over the display and layout. Below are two sections of information: 1) Navigation info and 2) print selection and options information.

1) Navigation

- a. The galleries are divided into "Categories" these are like separate galleries within the main gallery and allow me to separate the image presentation into relevant sections.
- b. When viewing a particular gallery ensure to check to see if there are any different categories for you to view. Hover over the link and then select the relevant gallery from there.

2) Printing

- a. The price list will reflect the various "un-cropped" available print options which I have selected for a particular print. If you wish to have a specific image in a specific crop or print size and it is not available then please use the form on the web site to contact me with the particulars of your request. I will complete your request, upload it to the web and then e-mail you with a confirmation that I have completed your request.
- b. Metallic Paper – This is a print option which will be available for some images. Please note that in my experience it is best suited for black and white images however, it is recommended for all images if the option is available. Metallic paper is more expensive and the prices will reflect the differences in cost. This is a specialty long-lasting photo paper normally chosen by professional photographers for its striking visual impact. "Pictures or paintings come alive. The three-dimensional appearance delivers rich and uniquely vibrant colors, exceptional visual interest and depth, and especially flattering yet natural looking flesh tones. The base color of the paper is not pure white, but rather a silverfish pearl-like color which makes photos look strikingly distinctive and absolutely gorgeous."
- c. Infrared – A quick word of caution that Infrared is not a choice for everyone. All images displayed are as they would be printed so you will see the effect as you order. Infrared images will be separated into their own "Category" for viewing.

